



# Two levels of information service: SNL Basic and SNL Unlimited

## SNL Basic:

### MySNL: Custom tracking of the industries and companies you follow

- Real-time News & Alerts
  - Email Alerts & RSS feeds
  - Portfolios
  - SNL Mobile: PDA-compatible access
- News Archive - 6-Months historically
  - Original Commentary
  - Industry Q&As
  - Research & Analysis
- Current Newsletters & Archives
- Industry-Specific Blogs
- Your Personal Library
- Real-time EDGAR Documents
- Calendar of the day's events

### Briefing Books: Complete profiles in seconds

- Company Briefing Books for public, private and historical companies in the U.S. and Canada
  - Corporate Profile
  - Company Description
  - Stock Chart
  - Insider Activity
  - Professionals
  - Officers & Committee Membership
  - Executive Compensation
  - Recent News & EDGAR Documents
  - Company Events

### Events Calendar: Schedule of industry and company events

- Exportable Calendar Downloads
- Conference Calls
- Earnings Releases
- Company Meetings
- Industry Conferences

### Market Data: A complete snapshot of the market as a whole

- Portfolio Stocks Summary
- Stock Highlights
- Index Values
- Current and Historical Interest Rates & Yields
- Currency Exchange Rates

### Industry Data: In-depth info on Financial Institutions, Real Estate and Energy

- Industry News, Events, Trends & Statistics

### Research Reports: From market leaders and niche contributors (subject to broker entitlements)

- Equity and Credit Research Reports
  - Searchable Archive
  - Free & Real-time Access

## SNL Unlimited — everything included in SNL Basic, PLUS:

### MySNLi

- Real-time Premium Documents
  - Conference Call Transcripts
  - Investor and Industry Presentations
  - Financial Supplements
  - Annual Reports
- Document Comparison Utility
- News Archive - Comprehensive historically

### Market Data

- Stock & Peer Analysis
  - Market Comparisons
  - Financial Analysis
  - Institutional Ownership Peer Comparison

### Industry Data

- League Tables for M&A, Offerings & Audit Fees
- M&A Statistics & Graphs
- Industry Presentations & Documents
- Demographic Data
- Offerings Summary

### SNLxl: SNL's Excel Add-In

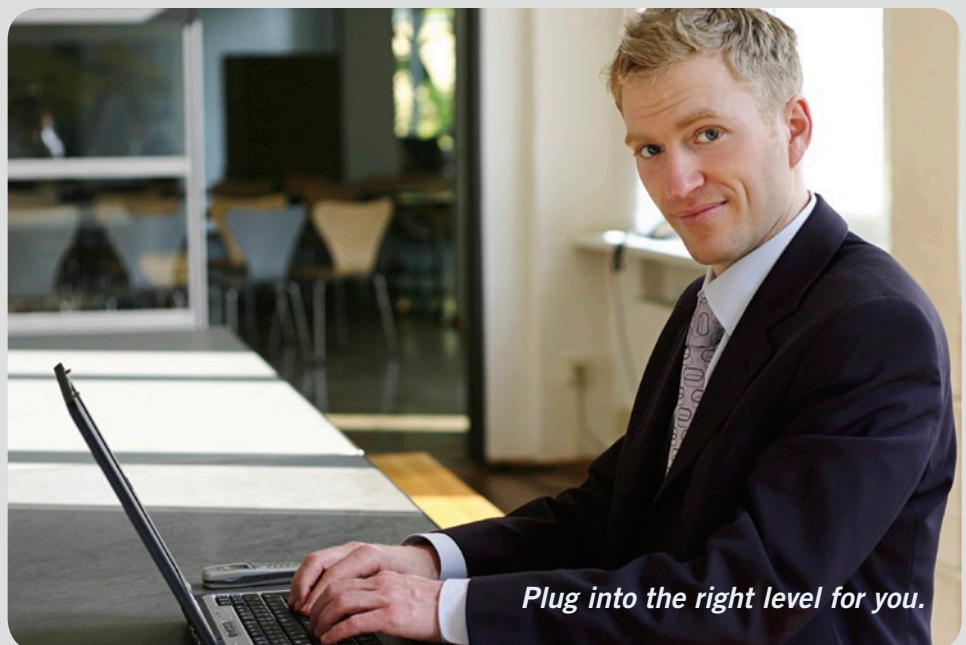
- Real-time and Web-based
- Pre-built Spreadsheet Library
- Company and Asset-level Data
- Mergers & Acquisitions Data
- Capital Markets Data
- Bond & Stock Pricing

### Mapping

- Company & Demographic Mapping
  - Thematic Shading & Buffer Analytics
  - Symbol, Geographic & Demographic Layers

### Briefing Books

- Company Briefing Books
  - Sector-Specific Financials
  - Standardized
  - As-Reported
  - Institutional Ownership
  - M&A History
  - Dividends
  - Credit Ratings
  - Capital Structure & Offerings History
  - Analyst Coverage & Estimates
  - Market & Company Demographics
  - Company Map
  - Peer Analysis
- M&A Briefing Books
  - Whole Company & Asset Deals
  - Deal Profile - Terms, Ratios & Advisers
  - Related News, Filings & Analysis
  - Buyer & Target Financials
- Capital Offering Briefing Books
  - Offering Overview
  - Security Detail
  - Bond Pricing
  - News & Filings
  - Related Company Financials



*Plug into the right level for you.*